## **Southwestern Business College**

# **NEWSLETTER**

**JESTHA 2080** 

### **INDIVIDUAL FOCUS SERIES—51**

Dr. Jayahari Raj Pandey

It has been quite a long time people have been seen concentrating on the Leadership aspect. We are so used with the term that we are accepting it as the single most necessary ingredient in our lives. There are books, syllabuses, short courses, Seminars, videos, other promotional matters all of which, directly or indirectly, are highlighting on Leadership. If we look at the matter minutely, what we can clearly sense is the way people are giving emphasis on the subject in a way as if the subject had surfaced just now or its importance has been dawned on us recently. We all know that learned people/ experienced geniuses had pointed out on its various correlations with our lives since more than 300 years. However, since last 40 plus years, this subject has been the item of selling. It has become, in a way a topic whom many people and organizations are using in the form of a product. They are devising newer designs, styles and techniques in the promotion and launching of this product. There are catchy words, examples, and illustrations. They present the whole package in a very colorful and stylish way.

We know that Leadership aspect is genuine. However, commercializing the issue has other side effects. Excessive emphasis might also be the cause of creating more problems by confusing people unnecessarily. The things that are being told to bring the people into the awareness might also disturb some people by giving them knowledge of unknown things and the false lacking of which they were unaware of its existence within them will certainly hit their confidence level.

Hence, the significance of Individual Focus lies exactly in its capacity to deal with the people on a personal entity foot. While dealing with the student, Individual Focus does not rely on the words and slangs like 'Be ahead of the Curve', 'Think Out of the Box', 'It's Giving', 'Iykyk', 'Goal-Getter', 'Growth Driven' etc. – since they are just the new trends followed by many for their respective purpose (be it a presentation, seminar or a book) with their own-definition supported by catchy illustrations and examples. Their use in a normal way is not bad. But, when they are used commercially, then we can see that some people or organization wants to confuse people first, make them realize that they are lacking in certain respects, and convince them that they are the ones who can help. Personally, they confuse me – since I find myself lacking in clearly and exactly understanding their true meanings. I am sure there must be many others like me. That only proves that the heavy subject like Leadership should not be dealt in the style of 'For all'. In my personal view, unless and until we become personal in dealing with an individual, the claim that this course or this book, or this seminar or this training is valuable or helpful for all should be taken as a false one. There can not a remedy for all the issues in terms of human beings simply because we all are totally

different from one another. We can have examples of such cases everywhere- in our own houses, surroundings, schools, colleges, and friends' circles. Often, many households with siblings experience the uniqueness of each child – if one is introvert another will be or might be extrovert, if one is keen in reading another might enjoy friends and other activities, and so on. Necessarily, there is no formula that this or that uniqueness will bring success in life. The parameter of success also differs from person to person – if understood and analyzed exactly. However, life will be sorrowful as and when someone compromises on his/her uniqueness, or when someone begin to shape one's life as per other's wishes. It so happens at the time of Admission period that more than fifty percent of the students visiting the College are with their parents or guardians. In a way, it might not have been wrong had the parents' role been more or less silent leaving the leading role to the students. But, we find just the opposite. The parents are seen expressing their concerns, their experiences, and their choices. The students who are already 18 or 19 are seen as mute spectators on the subject which is going to be the deciding factor for their career and life ahead. Their parents who have one set of ideas based on their age-old time-difference barriers, notupdated-knowledge, one-way-mentorship, and slow-experience try to impose everything for their children - disregarding (perhaps unknowingly) the simple fact that the children should be brought-up in such a way that they are able to articulate themselves without any apprehension, fear and hesitation. Initially, we thought that such vacillation might be due to the awkwardness faced by many during first visit or first meeting. On the contrary, many seem to be brought up in such a way that they are not able to decide between different options and actions, as well as lack expressiveness.

"In the end, it's not what you do for your children but what you've taught them to do for themselves."

#### -- Ann Landers

Simply, our goal lies in installing within each student's deep inside their own importance. We put emphasis on such course of action that our students or our younger ones should be brought up to make them not afraid to try in life, to be beaten down, or to be rejected. They should be able to own the following quotation:

What you think of me is none of my business.

#### - Terry Cole-Whittaker

We often use the quotation by Nelson Mandela as follows: There is no passion to be found playing small and settling for like that's less, than the one you're capable of living.

I still remember one student of our 2016 batch who, after few sessions of Individual Focus, was convinced of this 'Passion' aspect, and invented a phrase for himself: 'From Passion to Profession'. Whenever asked about the result, he related about various positive development within himself thereby making himself recognizable as a smart person, and bringing good and sometimes unexpected outcomes. At the present stage, he seems comparatively doing very good after the completion of the degree.



२०८० गणतन्त्र दिवश को उपलक्ष्यमा सबै बिद्यार्थी , अभिभावक, शिक्षक लगायत सम्पूर्णमा हार्दिक शुभकामना ।

# साउथवेष्टर्न बिजनेश कलेज



### CULTURAL HERITAGE PROGRAM:









### Participants

1	Anisha Lamichhane	2	Anisha Majhi	3	Anup Mishra
4	Arbin Gurung	5	Bal Kumari Ghale	6	Dinesh Khadka
7	Divya Malla	8	Hira Soleman	9	Kabita Lama
10	Karuna Karki	11	Manisha Rana	12	Mausam Basnet
13	Mrinal Adhikari	14	Nurbu Tamang	15	Pratima Uparkoti
16	Ram Chandra Shrestha	17	Rasmita Gurung	18	Rohit Khadgi
19	Rupesh Neupane	20	Sabin Ghimire	21	Samrat Shrestha
22	Sangharsha Tamang	23	Shital Maharjan	24	Sima Rana
25	Sita Shrestha	26	Subin Ghimire	27	Sudin Dhakal
28	Sujata Thapa	29	Suman Karki	30	Sushma Shrestha
31	Swastika Acharya	32	Asbin Shrestha		





### Marks obtained by the students on their REPORTS of the TRIP

S.N	NAME	marks	S.N	NAME	marks	S.N	NAME	marks
1.	Anisha	6/10	2	Anisha Majhi	6/10	3	Anup Mishra	
	Lamichhane			·				
4	Arbin Gurung		5	Bal Kumari Ghale	9/10	6	Dinesh Khadka	
7	Divya Malla	8/10	8	Hira Soleman		9	Kabita Lama	
10	Karuna Karki		11	Manisha Rana	7/10	12	Mausam Basnet	
13	Mrinal Adhikari		14	Nurbu Tamang	7/10	15	Pratima Uparkoti	
16	Ram Chandra	7/10	17	Rasmita Gurung	6/10	18	Rohit Khadgi	6/10
	Shrestha							

19	Rupesh Neupane	6/10	20	Sabin Ghimire	6/10	21	Samrat Shrestha	
22	Sangharsha		23	Shital Maharjan		24	Sima Rana	
	Tamang							
25	Sita Shrestha		26	Subin Ghimire	6/10	27	Sudin Dhakal	8/10
28	Sujata Thapa		29	Suman Karki	7/10	30	Sushma	6/10
							Shrestha	
31	Swastika	6/10	32	Asbin Shrestha	8/10			
	Acharya							

This time, the site selected and liked by all was one historic site which is also on the world heritage list. The site with both religious and architectural significance is actually a temple built in more than 3000 years ago (belonging to Narayan God or Bishnu of Hindu Religion Fame) based at a place called Changu: hence CHANGU NARAYAN.



BHM students appearing Board Exam in our Center









WELCOME TO ACADEMIC DIRECTOR MR. ASHISH KUMAR MISHRA and

BHM HOD MR. MILAN BISTA

### **WITH LOTS OF CONGRATULATIONS and BEST WISHES!**





### STAFF MEETING and AFTER FACULTY MEETING



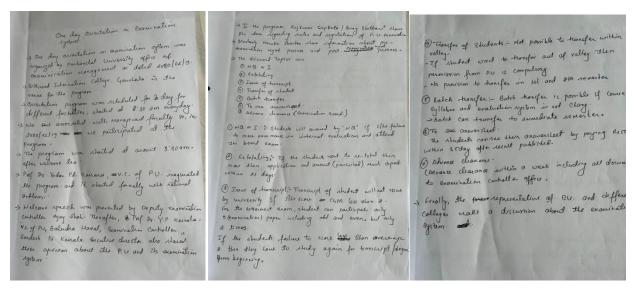




#### PU EXAM ORIENTATION: 2080.02.19; Venue: Silk Road International College, Gaushala

### Participants from Southwestern Business College:

- 1. Mr. Ashish Kumar Mishra Academic Director
- 2. Mrs. Nani Maiya Dongol Program Coordinator (BBA)
- 3. Ms. Anisha Shrestha Examinations



(Report by Ms. Nani Maiya Dongol)





